



July 12 – 14, 2024

**ACTIVITIES AND VIEWING AT
NORTH OVERLOOK BEACH**

Sponsored by EDWARD JONES INVESTMENTS

In partnership with RED ROCK LAKE ASSOCIATION

Schedule of Events

Friday, July 12, 2024

- 6:00 pm – 10:00 pm: Live Music by Adam Whitehead
Food & T-shirt vendors available
- 6:30 pm: Opening Balloon Launch (approximate time)
Edward Jones Investments Cup Race
- 9:00 pm: Balloon Night Glow (approximate time)

Saturday, July 13, 2024

- 6:30 am: Morning Balloon Launch
- 8:00 am: 5K/10K FUNdraiser Run/Walk
- 2:00 pm – 4:00 pm: Kids Activities at the beach
- 3:00 pm: Food & T-shirt vendors available
- 6-10 pm: Live Music by Lucas Beebe
- 6:30 pm: Evening Balloon Launch (approximate time)
- 9:00 pm: Night Glow & Boat Parade (approximate time)

Sunday, July 14, 2024

- 6:30 am: Morning Balloon Launch

****Please note that all event activities are subject to change due to weather and wind conditions. The time of the balloon launches, and boat parade are approximate times. Listen to 92.1 KNIA/KRLS or visit Lake Red Rock Balloonfest on Facebook for any updates.**