

**July 11 – 13, 2025**

**ACTIVITIES AND VIEWING AT  
NORTH OVERLOOK BEACH**

**Sponsored by EDWARD JONES**

**In partnership with RED ROCK LAKE ASSOCIATION**

**Schedule of Events**

**Friday, July 11, 2025**

6:00 pm – 10:00 pm: Live Music by SilverTrak  
Food & T-shirt vendors available  
6:30 pm: Opening Balloon Launch (approximate time)  
Edward Jones Cup Race  
6:30 pm – 8:30 pm: Tether Rides (approximate time)  
9:00 pm: Balloon Night Glow (approximate time)

**Saturday, July 12, 2025**

6:30 am: Morning Balloon Launch  
8:00 am: 5K/10K FUNdraiser Run/Walk  
3:00 pm – 5:00 pm: Kids Activities at the beach  
3:00 pm: Food & T-shirt vendors available  
6:00 pm – 10:00 pm: Live Music by The Sheet  
6:30 pm: Evening Balloon Launch (approximate time)  
6:30 pm – 8:30 pm: Tether Rides (approximate time)  
9:00 pm: Night Glow & Boat Parade (approximate time)

**Sunday, July 13, 2025**

6:30 am: Morning Balloon Launch

**\*\*Please note that all event activities are subject to change due to weather and wind conditions. The time of the balloon launches, and boat parade are approximate times. Listen to 92.1 KNIA/KRLS or visit Lake Red Rock Balloonfest on Facebook for any updates.**